

CORC CAI



SPONSORSHIP OPPORTUNITIES

2024 EDITION

INTRODUCTION

Central Oregon Regional Chapter (CORC) provides opportunities for Central Oregon homeowner association volunteer leaders, community managers, management companies and business partners to participate in local educational programs and workshops utilizing recognized industry experts, imparting valuable knowledge and skills attendees can bring back to their businesses or communities.

If continuing education from industry professionals is not enough, CORC also hosts several fun and social events throughout the year to make some new friends, raise funds for the chapter and share some laughs!

With opportunities to learn, network, earn education credits for professional designations, and show peers what you've got on the racetrack, bar trivia or whatever fun is planned, the benefits of CORC membership are boundless!

WHY BE A SPONSOR?

CAI/CORC Sponsorship is an opportunity for your company to increase its visibility in order to promote and build your business. Supporting CORC helps to grow and expand our offerings, which enhances your exposure to potential clients.

HOW TO BECOME A SPONSOR?

Step One, join CORC CAI! Only Members have the opportunity to sponsor. Membership is affordable and beneficial for industry exposure.

Step Two, Complete the Sponsorship Request Form and return with your payment to CORC by contacting Chapter Executive Director Heather Brownson.

Email: corc@caicentraloregon.org

phone: (541)719-8224

Step Three, Industry Domination!

DISCOUNTS

Get a 5% discount on total CORC sponsorship if secured by payment prior to **December 7, 2023**.

REFUNDS

Refunds for sponsorships will not be given under any circumstance. CORC may apply credit(s) to future events, if necessary, with notification to the sponsor.



2024 HYBRID OPTION FOR ASSOCIATIONS SPONSORSHIP OPPORTUNITIES

What's Happening?

The state of Oregon has so many communities scattered throughout Central Oregon, and we know they need education too! CORC is introducing a Hybrid Option for community associations and managers that reside outside of the Bend metro area for our educational events.

When is it available?

Starting in 2024 CORC will have a zoom link for registered online attendees to join the educational session and our ask an attorney event!

Sponsorship Available

Every educational event including the ask an attorney event at the first of the year will have 1 available Hybrid sponsorship available to vendors and management companies. With the hybrid sponsorship you receive an opportunity to network with online individuals, recognition at our event and the company's logo on the hybrid zoom screen.

Flyer Sponsorship Available

The CORC Marketing Committee will send out a marketing flyer at the end of 2023 to announce the new opportunity and will have logo sponsorships available on the flyer mailing.

INTERESTED? SEND AN EMAIL TO HEATHER WITH YOUR SPONSORSHIP OPTION

corc@cacentraloregon.org
cacentraloregon.org

P.O. Box 5491
Bend, OR 97708

EDUCATIONAL EVENTS

EDUCATIONAL EVENTS

~~MAR 14TH~~, JUNE 20TH, AUGUST 22ND, OCT 17TH

Event Sponsor - 5 available - \$325/event
Recognition at event, opportunity to speak about products or services, table for marketing materials, noted as sponsor on marketing materials, distribute marketing materials, 1 advertising Power Point Slide included in CORC's opening PP, 1 attendee.

New



Hybrid Sponsor - 1 available - \$325/event
Verbal recognition at event, logo on Zoom Screen, 1 virtual attendee.

Registration Sponsor - 3 available - \$200/event
Verbal recognition at event, noted as sponsor on marketing materials, distribute marketing materials at registration, logo in CORC's PP on registration slide, 1 attendee.

New



Dessert Sponsor - 1 available **SOLD OUT** \$150/event
Verbal recognition at event, sign at dessert table, logo in CORC's opening PP on dessert slide, 1 attendee.



EVENT TOPICS

Contracts & Vendors, Best Practices - June 20th
Insurance Market & Maintenance Plan - August 22nd
Understanding Financials - Maximizing you Reserve Study - October 17th

*Dates and locations subject to change do to availability.

ADVERTISING OPPORTUNITIES

WEBSITE

One Left

Website Home Page - 6 available - \$600

Logo on CORC's website home page with link directly to your website for 2024.

SOCIAL MEDIA

July, November & December Left

Vendor Spotlight - 12 available - \$100 - One sponsor per month

Vendor spotlight on all social media platforms. Posted 3 times during the month.

Sponsor to provide image, caption and hashtags to be used.

Desired months are secured on first sponsorship basis.



@CORC CAI



@cai_centraloregon



@company/corccai

CHAPTER SUSTAINER

Suggested donation minimum \$250

Sponsor is provided an image titled "Chapter Supporter 2024", sponsor may use image for entire year as they wish on website, emails etc. Logo in CORC's PP on Sustainer slide



MEMBERSHIP SOCIAL

MEMBERSHIP SOCIAL

JULY 11TH

Join CORC CAI's Membership Committee for drinks and snacks at Craft Kitchen and Brewery. Prizes to be won, bring potential members to increase chances.

Event Sponsor - 1 available - \$500/event

Recognition at event, Prominent logo as sponsor on marketing materials, distribute marketing materials at event, 1 attendee.

Beverage Sponsor - 1 ~~available~~ - \$300/event

Verbal recognition at event, noted as sponsor on marketing materials, sign noting sponsorship at event, 1 attendee.

Food Sponsor - 1 available - \$300/event

Verbal recognition at event, noted as sponsor on marketing materials, sign noting sponsorship at event, 1 attendee.

Dessert Sponsor - 1 available - \$150/event

Verbal recognition at event,
sign at dessert table, 1 attendee.



CAI CORC Reverse Tradeshow

Don't miss our first annual Reverse Tradeshow! It's an incredible chance for business partners to engage with multiple management companies in a single day and showcase your business services.

WHERE:

McMenamins Old St. Francis School
700 N.W Bond St. Bend OR 97703

WHEN:

September 26, 2024
1:30pm-3:30pm

Attendance Opportunities

Member Business Partner Attendance
|\$400 |

Non Member Business Partner Attendance
|\$700 |

Become a member of CORC to receive savings

Sponsorship Opportunities

Event Sponsor | \$1000 | 2 available

Bag Sponsor | \$250 | 1 available

Swag Sponsor | \$250 | 1 available

Food Sponsor | \$500 | 1 available

Beverage Sponsor | \$350 | 1 available

Dessert Sponsor | \$250 | 1 available

Registration Sponsor | \$250 | 1 available

Must be a member to sponsor



Highly Sought Vendors

- Fencing
- Gates
- Firewise Services
- HOA Liaison for Builders.
- ARC Administrators
- Structural Engineer
- Architects
- Masonry
- Painters
- Snow removal
- Landscapers
- Plumbers
- Electricians
- Concrete

All business partners welcome



BINGO & TRIVIA NIGHT CORC ANNUAL MEMBERS MEETING

DECEMBER 5TH, 5:30PM TO 8PM

Event ~ 2 ~~available~~ ~ \$750

Prominent Recognition on all pre and post event marketing, verbal recognition, 1 attendee



Food ~ 2 available ~ \$500 **One Left**

Sign at food table, verbal recognition, 1 attendee

Beverage ~ 2 available ~ \$500 **One Left**

Sign with logo at beverage counter, verbal recognition, 1 attendee



Prizes ~ 1 ~~available~~ ~ \$500

Sign with logo, verbal recognition, 1 attendee

Registration ~ 3 available ~ \$300 **One Left**

Sign with logo on registration table, assist with check in, verbal recognition, 1 attendee



SPONSORSHIP REQUEST

Organization:	Requestor:
Email:	Phone:
Address:	
City/St/Zip:	Sign and Date:

Educational Events	Event	Hybrid	Registration	Dessert	Total
Contracts & Vendors, Best Practices - 6/20	\$325	SOLD OUT	SOLD OUT	SOLD OUT	
Insurance Market & Maintenance - 8/22	\$325	\$325	\$200	SOLD OUT	
Understanding Financials 10/17	\$325	\$325	\$200	SOLD OUT	
				Total	

Reverse Tradeshow - Sept 26th	Cost	Total	Member Social - July 11th	Cost	Total
Event - 2 Available	\$1,000		Event	\$400	
Food - 1 Available	\$500			SOLD OUT	
Beverage - 1 Available	\$350		Food	\$300	
Bag - 1 Available	\$250			Total	
Swag - 1 Available	\$250		Bingo / Trivia - Dec 5th	Cost	Total
Dessert - 1 Available	\$250		Event	SOLD OUT	
			Beverage	SOLD OUT	
	Total		Food	\$500	
			Prizes	SOLD OUT	
			Registration	\$300	
				Total	

Advertising Opportunities	Cost	Total
Website	\$600	
Social Media - Vendor Spotlight	\$100	
Chapter Sustainer - minimum \$250		

Total of Above	
Total Due	

Sponsorships are limited and will have preference with a completed payment.

To Submit Your Sponsorship Application With

Check Payment: 1. Complete the Sponsorship Request Form 2. Make check payable to "CORC". 3. Mail completed form and check to: CORC, P.O. Box 5491, Bend, OR 97708

*Contact Chapter Executive Director Heather Brownson with questions or to purchase sponsorships with a credit card (convenience fee will be added). corc@caicentraloregon.org

541-719-8224



CORC CAI CONTACT INFORMATION

ADDRESS: PO BOX 5491 BEND OR 97708

PHONE: 541-719-8224

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